



Turning Relationships Into Partnerships

Managing by Partnership Case Study

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EVERY KID IN A PARK



**Free Access
to Federal Lands and Waters
for 4th Graders
and Their Guests**

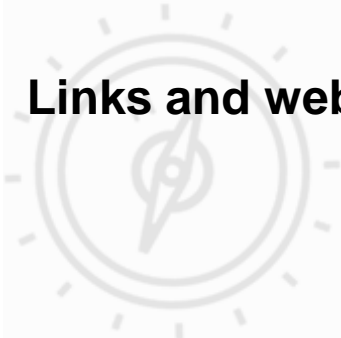


Let's Get EVERY KID IN A PARK



Overview

- Vision for the Every Kid Outside (EKO) Program
- Programmatic Facts & Components
- *Two Options* for getting the passes in Idaho
- BLM Educational Resources-Jr. Ranger + +
- Hands On The Land (HOL) sites
- Teachers on the Public Lands (TPL) Program
- Links and websites galore & contact information



Raise Your Hands:

Who here is familiar with the Every Kid in a Park Program?
Getting a NEW name – Every Kid Outside



Let's Get EVERY KID IN A PARK



An Interagency Partnership

- **Department of Agriculture**
Forest Service
- **Department of Commerce**
National Oceanic and Atmospheric Administration
- **Department of Defense**
Army Corps of Engineers
- **Department of Education**
- **Department of the Interior**
National Park Service
Bureau of Land Management
Fish and Wildlife Service
Bureau of Reclamation



US Army Corps
of Engineers



What is the Every Kid Outside Program?

- **It's free!** Free unlimited admission to 4th graders (or age equivalent, free-choice learners).
- **Bring guests.** Free access for all passengers accompanying a 4th grader with a pass or voucher in a private non-commercial vehicle at per-vehicle fee areas; or up to three accompanying adults at sites that charge per person.
- **Free access.** To all federally managed public lands, waters, and shores that require an entrance fee or standard amenity fee.
- **Special year for 4th graders!** Non-transferable. A 4th grader with a pass or voucher must be present to use. Good for the entire school year (September 1 to August 31).
- **New card every year.** A new pass will be designed for each school year (for those entering the 4th grade).

Let's Get EVERY KID IN A PARK



How Every Kid Outside Works?

Option #1 Go online
www.everykidinapark.gov



Option #2 Get the pass without going online

- Contact your local BLM Office to arrange a short presentation.
- Plastic passes handed out in lieu of the website “process”

Let's Get
EVERY KID IN A PARK



Every Kid in a Park Brochure

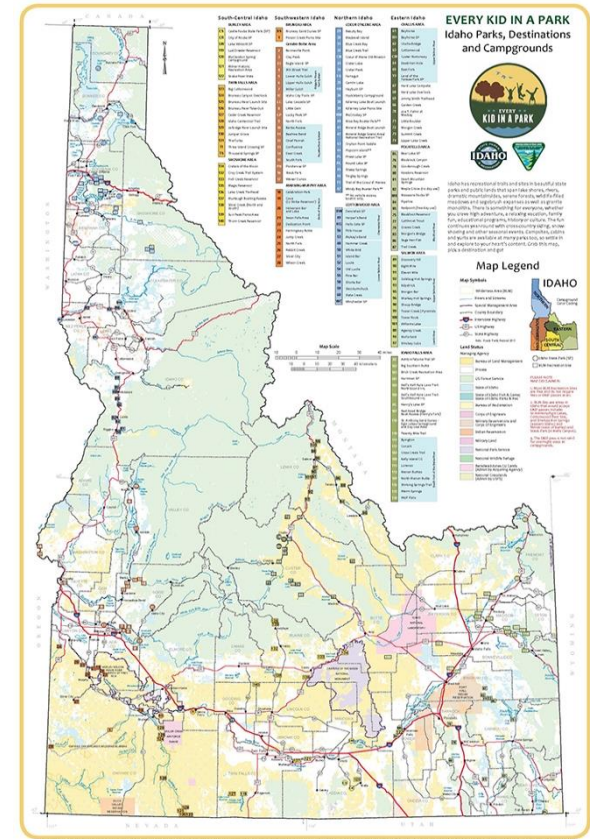
Printed, Online (PDF) in English & Spanish





EKO Pass and Idaho's Adventure Map A partnership with Idaho Parks & Recreation

- Idaho P & R agreed to honor the pass at all state-managed day-use sites that charge an entrance fee.
- Used existing relationship with graphic designer to develop Idaho map of all Federal and parks, destinations and campgrounds.
- Provide map with pass and brochure.



Q: If you're from ID, are you familiar with this map?



How Will Kids Get to BLM Public Lands?

- **Field Trips with Schools and Youth Groups**

- **If groups need extra financial support, a limited number of transportation grants may be available:**
 - Administered by the National Park Foundation.
 - An interagency opportunity; all federal lands and waters sites will be eligible—not just for parks.
 - Visit www.nationalparks.org/everykidgrants to learn more.
 - Need to add to this partnership list. Your ideas are welcomed!



PARTNERS are joining Us – More needed

- Scholastic
- Outdoors Alliance for Kids
- Children in Nature Network (Natural Leaders Program)
- Hispanic Access Foundation
- National Parks Trust
- National PTA
- Boys and Girls Clubs
- Girl Scouts
- Boy Scouts
- Outdoor Industry Association
- Outdoor Afro
- American Recreation Coalition
- City Projects
- More coming soon...



Share in the Chat Box:

1. What other partners are you working with to help get kids outdoors?
2. How can they help? What kinds of things can they do?





What Partners Can Do

- **Print.** Make computers and printers available to help kids get their paper voucher.
- **Connect** Every Kid in a Park to activities you are already doing.
- **Create** community-wide youth group partnerships to get every kid in every public land.
- **“Adopt”** a class, school, youth group, or community.
- **Develop** local partnerships—weekend or school day efforts and common branding.
- **Host** an event to get families outside.
- **Provide** or seek transportation support.
- **“Honor”** the pass at concession booths with discounts and gifts.
- **Reduce** fees when a fourth grader shows his or her pass.
- **Work** with local educators.
- **Engage** local elected officials, other dignitaries, and stakeholders.
- **Encourage** the city’s school community to get kids outside.
- **Create** a “statement of support” and make it public.
- **Amplify** through social media, marketing, and website links.
- **Tell us** what you are already doing with fourth graders. We want to help you tell others.





BLM Resources for 4th Graders +

Provide this series for activity booklets to 4th graders when they get free passes.

▪ **Junior Ranger Activity Books**

Junior Ranger activity books bring to life topics such as My Public Lands: Citizen Scientists at Work, Wildlife and Habitat, Geology and Fossils, Native Plants and Sammy's Quest to Save the West.

<https://www.blm.gov/learn/youth-and-educators/junior-ranger-program>

▪ **Walk on the Wild Side: Explore Your Public Lands**

Through activities and puzzles, kids learn about some of the many natural and cultural resources that can be found on public lands they can enjoy them. Sections and activities address fire, invasive species, water quality, habitat, energy, and fossils. Available in Spanish as *Las Aventuras Salvajes Explora Tus Terrenos*

Check out more “Kids” resources available at: www.blm.gov/education.



More Junior Ranger Resources

- **Sammy's Quest to Save the West**
www.idahofireinfo.com/p/Sammy-sage-grouse
- **Explorers of the Pacific Northwest**
- **Oregon Trail Education Resource Guide**
[https://www.blm.gov/teachers/activities/documents/Oregon Trail Education Resource Guide.pdf](https://www.blm.gov/teachers/activities/documents/Oregon_Trail_Education_Resource_Guide.pdf)
- **Partners for Pollinator and other posters – Natural Resource Agencies Visitor's Center, Idaho Fish and Game, Project Learning Tree**

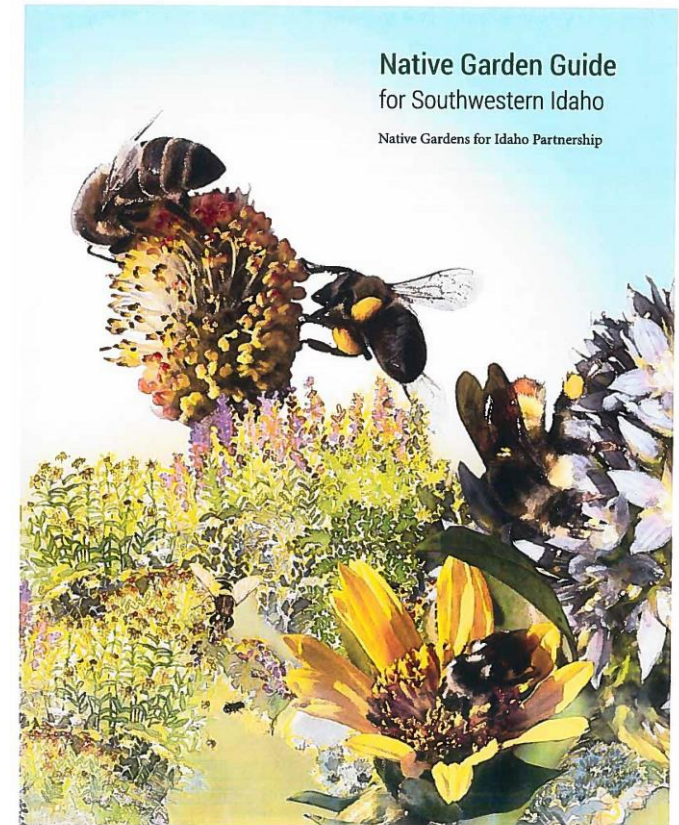
All resources in the searchable database of resources at
www.blm.gov/teachers.



BLM Resources for Elementary and Middle School Educators

Classroom Investigation Series Teaching Guides:

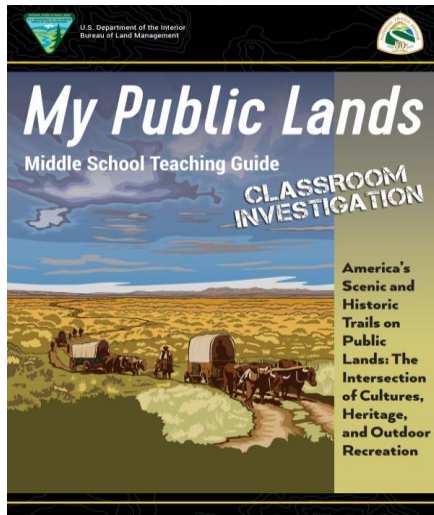
- 1. Wilderness**
- 2. Native Plants**
- 3. My Public Lands (middle school)**
- 4. Habitats and Wildlife (middle school)**
- 5. Solar-Generated Electricity (middle school)**
- 6. Native Garden Guide for SW Idaho**



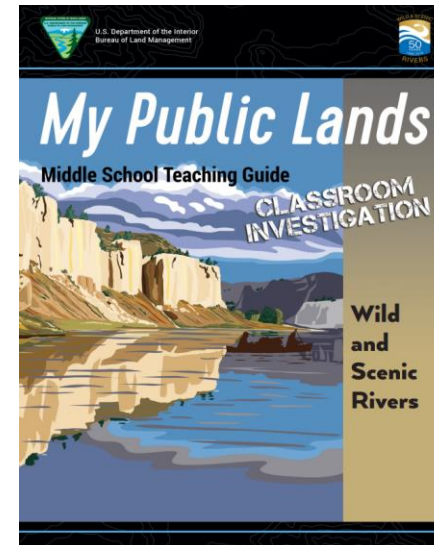
Fall 2018 *NEW* Teachers Guides



National Scenic & Historic Trails



Wild and Scenic Rivers



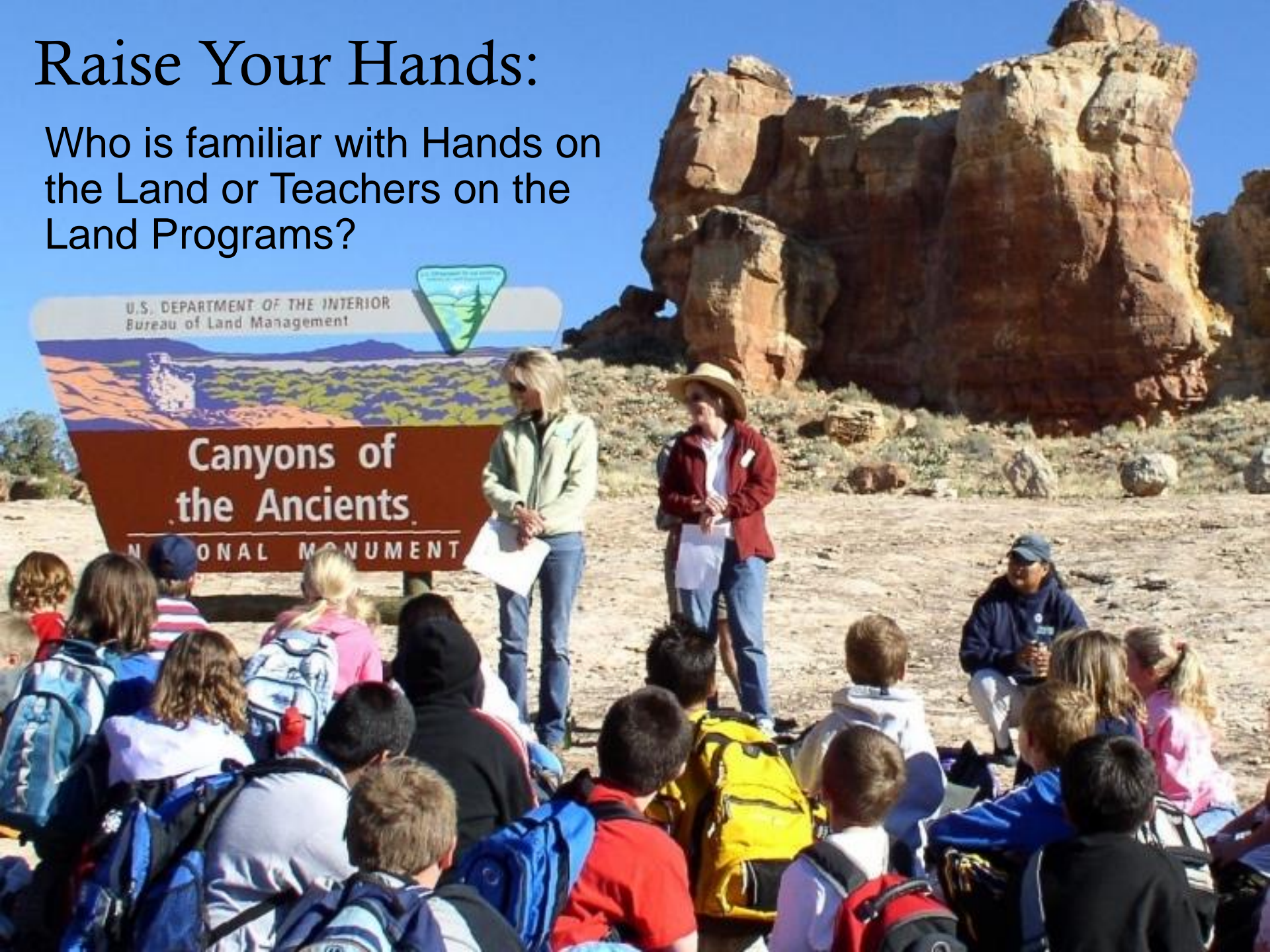
To download and print a copies:

[https://www.blm.gov/sites/blm.gov/files/documents/files/CI trails_0.pdf](https://www.blm.gov/sites/blm.gov/files/documents/files/CI%20trails_0.pdf)

<https://www.blm.gov/documents/national-office/public-room/educational-material/classroom-investigation-wild-and-scenic>

Raise Your Hands:

Who is familiar with Hands on the Land or Teachers on the Land Programs?



Hands on the Land (HOL)

<https://www.blm.gov/learn/teachers/hands-on-the-land>

Map of sites across the U.S.

<https://www.handsontheland.org/map.html?tmpl=component>



85 + BLM HOL Sites across the US
Idaho has 10 HOL sites.

- All HOL sites have an existing partnership with at least one local school.
- Working to enlist more local schools to join existing HOL sites in Idaho.



Hands on the Land (HOL)



Your local HOL Site can help promote outdoor programs for *youth* of ALL ages.

Adding partner schools helps develop sustainable HOL program sites.

<https://www.handsontheland.org/>



Hands on the Land (HOL)

What Support is Available For My HOL Site?



- National Park Foundation (NPF) Transportation Grants
The North Face is partnering with the NPF: explorefund.org *
 - National Env. Ed. Foundation (NEEF) Mini-Grants – up to \$5,000
<https://www.handsontheland.org/> *
 - Teachers on the Public Lands (TPL) Program
<https://www.blm.gov/learn/youth-and-educators/teachers-on-public-lands> **
- * Grant funding not provided in FY2019.
* * TPL Program not funded in FY2019.



Teachers on the Public Lands Program

- Teachers spend portion of summer (appx. 160 hrs.) as “interns” at BLM offices or sites.
- Receive a \$2,200 stipend, participate in UC Denver Graduate Course *Experiential Learning in the Parks*, with paid tuition.
- Develop educational project (lesson plan) for use with students in an outdoor classroom.
- Certificate of Completion to be converted into recertification points or units by teacher’s school district.
- <https://www.blm.gov/learn/youth-and-educators/teachers-on-public-lands>





BLM Contacts for EKO, HOL and TPL:

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or

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National Lead

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...or contact your local BLM office



<https://twitter.com/everykidinapark>



<https://www.facebook.com/>



<https://instagram.com/everykidinapark/>



<https://www.youtube.com>





www.everykidinapark.gov

Resource Advisory Councils (RACs)

- Build on 16 years previous relationships with four district RAC coordinators.
- Build on 32 years experience as Regional and District RAC Coordinator at DOE and BLM.
- Developed strong relationship with new, Acting, National RAC Coordinator.

Volunteers

- Learn plethora of rules and regulations
- Develop strong relationships with outdoor recreation planners across Idaho field offices.
- Develop strong relationship with National Volunteer Coordinator in Washington, D.C.
- Encourage nominations of outstanding volunteers for national awards and recognition.
- Annual data reporting requirements

Youth Education and Employment Programs

- Rules and regulations to know – that change
- Learn about grants management, funding and reporting requirements for partnerships
- Numerous non-profit partners nation-wide
- Annual data reporting requirements.