Partnership Academy and Collaborative Communication

National Park Service Department of the Interior



Cesar Chavez National Monument

September 3, 2013



Memorial Gardens

Chavez Residence

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Cesar Chavez and Farm Worker Movement



- Civil Rights Activist
- Co-founder United Farm Workers union
- Contributions



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History of Nuestra Senora de la Paz - Keene, CA

- Former Sanatorium
- Retreat and UFW Training Facility
- National Chavez Center







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Nuestra Señora Reina de La Paz Today





Cesar Chavez Special Resource Study

The Consolidated Natural Resources Act of 2008 (P.L. 110-229, May 2008) authorizes NPS to:

- conduct study of sites significant to the life of Cesar Chavez and the farm labor movement in the western United States
- Evaluate significance and suitability of sites and feasibility of a NPS role in management of any of these sites.
- Consult with the Cesar E. Chavez Foundation and the United Farm Workers Union.

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Special Resource Study Challenges

- Logistics
- Schedule
- Elevated Visibility
- Partnership Assistance
 - Role
 - Agreement

Cesar Chavez conducting field work, Arizona.



Sites Associated with Cesar Chavez and the Farm Labor Movement

- Initial list identified and evaluated in partnership with the Center for Oral and Public History at CSU Fullerton
- More than 100 sites





Timeline

Activity	Date
Research sites associated with Cesar Chavez and farm labor movement	2010 - 2011
Public start-up of study process – public meetings* and public comments	April – May 2011
Research and write draft report	July – September 2011
Public review of draft study report and public meetings	October 2011
Final study report	November 2011

*Public Meetings were held in San Jose, Salinas, Los Angeles, Oxnard, Coachella, Delano (California), Yuma, Phoenix (Arizona)

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Realizing the Vision with Partners

- Early Discussions
- Common Interests
- American Latino Heritage Initiative
- Partner Concerns











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Designating the National Monument

Presidential Proclamation •Antiquities Act

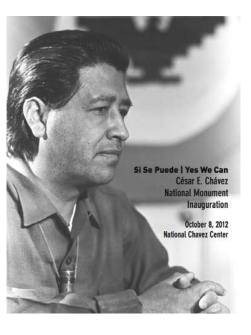
What the Partners Brought to the Deal

> •Chavez Foundation

•National Park Foundation

National Park
Service







Presidential Proclamation – Establishment of the Cesar Chavez National Monument

"...The National Park Service shall consult with the National Chávez Center, the César Chávez Foundation, and other appropriate organizations in planning for interpretation and visitor services at the monument...To the extent practicable and appropriate, the National Park Service shall seek to provide coordinated visitor services and interpretive opportunities with the National Chávez Center throughout the La Paz site, on property owned and managed by the National Chávez Center as well as on property administered by the National Park Service. The National Park Service is directed to use applicable authorities to seek to enter into agreements with the National Chávez Center to address common interests, including provision of visitor services, interpretation and education, establishment and care of museum collections, and care of historic resources."

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The Benefits of Partnering

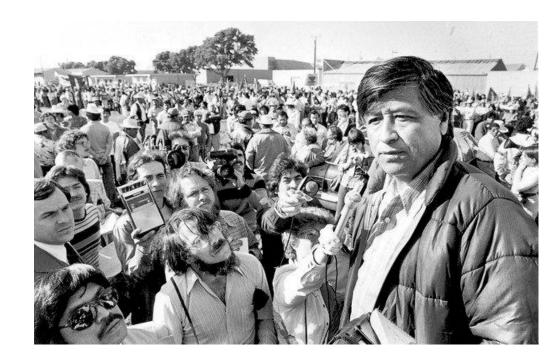
- Ensuring Legacy of Cesar Chavez and Farm Workers Movement
- Resource Protection
- Site Management
- Technical Assistance
- Increased Visitation





Lessons Learned

- Shared Vision
- Common Set of Expectations and Goals
- Honesty Between Partners
- Understanding of Available Resources
- Partnership Recognition





" You are never strong enough that you don't need help."

Cesar Chavez

